CollaborateMD Enables Bloom Medical Billing to Grow Client Base

At **Bloom Medical Billing**, the focus is on both experience and efficient, predictable performance. For owner Carrie Fitzpatrick, the configurable software solutions of CollaborateMD help make it all possible.

Overview

In her work at Bloom, Fitzpatrick focuses on meeting a wide range of medical billing needs for practices of all specialties and sizes. From the day she founded Bloom, Fitzpatrick knew the billing software company she would use. "I'd already been using **CollaborateMD** for years," she says. "I knew what it was capable of, and that's what I wanted for Bloom."

The keys to her success are CollaborateMD's accuracy, customizable reporting, simplicity, and intuitive navigation. "It's nice to be able to personalize fields to a specific account," says Fitzpatrick. Designed and refined over time to be user-friendly, the software works for her—not the other way around.

Solutions

✅ Created for billers and for peace of mind

"CollaborateMD is created with billers in mind," Fitzpatrick says. This includes responsible handling of information and thoughtful attention to detail. "Medical billing can be complicated, and CollaborateMD just makes it easier." If you ever need help or ideas about how to use additional features, CollaborateMD's software support team is experienced and friendly. According to Fitzpatrick, "Every time I've reached out to them for support, they've always been really helpful and responsive."

✅ No more "babysitting" when it comes to tracking claims

"CollaborateMD takes out a lot of the babysitting work," says Fitzpatrick. Smart reporting and progress alerts enable her to focus on other tasks without having to second-guess whether a claim was accepted. "I don't have to wonder if something has been done. I can see right away that yesterday's claims have been accepted."

✅ Making data moves easy

"I gained new clients purely on the fact that I knew CollaborateMD could handle a massive data move," Fitzpatrick reports. "It benefits my new clients because they don't have to resend me all their data. And it's simple for me because I don't have to do data entry." CollaborateMD moves the data for her—quickly and accurately—with a migration process that prevents errors and instantly populates fields.

✅ Flexibility, functionality, and freedom

Autosave, detailed analytics, visually driven graphics, and other features work together to provide same-screen simplicity. Together, the platform enables Fitzpatrick to thrive in a fast-paced environment that is deeply rooted in instant service and to-the-penny perfection.

In her current day-to-day, Fitzpatrick must be able to shift gears quickly. "With CollaborateMD, I can be working on one account. Often, I have to stop what I'm doing and hop into another account. When I'm done, it's easy for me to resume working on the first account, because it automatically takes me right back to where I left off."

These features allow users to move quickly and easily between tasks, enabling them to focus on what really matters—their business and their clients. This is exactly why people like Fitzpatrick, who have experience using CollaborateMD, want to *keep* using it.

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> **CollaborateMD helps prevent errors. It preserves the reputation of the provider's office, and it elevates my reputation as a biller.**
>
> — Carrie Fitzpatrick,
>   Owner of Bloom Medical Billing

Discover how practices and billing services are using CollaborateMD to streamline digital front and back-office workflows with intuitive patient scheduling, billing, and reporting tools to reduce administrative burdens and optimize revenue cycle.

CollaborateMD
Work Less, Paid Fast!